

# SoftDreamz Technologies

Innovation, Passion, Execution, Enthusiasm.

## Corporate Presentation

New Delhi  
MAY 2018

[www.SoftDreamz.com](http://www.SoftDreamz.com)

# The Journey



SoftDreamz is well placed in top 10 Digital Media & Web Tech Companies in the Country.

## **Vision:**

*To be reckoned amongst top 3 Digital Media ,Web & Mobile App Agencies across India.*

## **Glorious Milestones:**

- ❑ Started delivering websites in year 2006 (Websites & Bulk SMS )
- ❑ Year 2011 : SEO, Social Media Marketing Service added.
- ❑ **2013:** Trading Software Product launched. [www.Contaman.com](http://www.Contaman.com) – web based CRM. Clients , Mobile App Development.
- ❑ 2014: Developed an innovative SEO methodology & started offering Pay as performance to existing & new Clients. Launched DULLB,UTSAH APPs.
- ❑ 2015: Client size reached 500 +, Launched ZIKZAK, DATE MATE, PPP & RAKSHAK APPs.
- ❑ Dec 2015 : Launched Spiritual Portal [www.HelloPunditJi.com](http://www.HelloPunditJi.com)
- ❑ May 2018 : Completed 12 years of Successful working, Client Base grew to 1100+.

# The Journey contd..



- ❑ SoftDreamz Technologies is an ISO 9001:2008 Certified and has it's Corporate & Development office in Delhi,India.
- ❑ At present the company is engaged in the business of Web Portal Development & Maintenance , Digital Media Activation. Customized Software Application, Mobile Apps development, SMO, Online Brand Promotion.
- ❑ SoftDreamz is proud parent company of successful venture : [www.HelloPunditJi.com](http://www.HelloPunditJi.com)
- ❑ Clients : 1100+ with 780+Website Successfully Developed & made live.

# The Team



Founded by an **IIT Delhi** alumnus, SoftDreamz is one of the growing leader in the Internet Technologies Solutions & Digital Marketing.

At present we are serving **1100+ clients** world wide from diversified industries like **Financial Services, Hospitality, Aviation, Healthcare, Education, Real Estate, Automobile, Exporters & Importers,**

Our core team comprises of seasoned professionals from -

- Website Design & Development
- Sales & Business Development
- Internet Technologies Deployment
- Online Advertising & Brand Promotion,
- Search Engine Optimization
- Digital Marketing

**We have on our board IITD,IITK & IIMC alumni as founder Patrons & mentors.**

# Services Offered

- ❑ **Website / Portal –Design, Development & Maintenance Contract.**
- ❑ **Digital Marketing & Online Brand Promotion**  
[Affiliate Marketing, FB, Twitter, SEO, SMO etc]
- ❑ **Customized Software Development**
- ❑ **Mobile APP Development (Android & iOS)**
- ❑ **Search Engine Optimization (SEO)**
- ❑ **Social Media Marketing**
- ❑ **ERP & CRM**
- ❑ **Corporate Video & 3D Video Walkthroughs**
- ❑ **Corporate Identity Creatives (Brochures, Catalogues etc)**

# Technologies Used

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- ❑ **ASP.NET**
- ❑ **SQL Server 2008**
- ❑ **PHP**
- ❑ **Word Press**
- ❑ **MYSQL**
- ❑ **CMS ( Drupal/ Joomla, Magento)**
- ❑ **Crystal Reports**
- ❑ **Adobe Photoshop, Coral Draw,3D Max**

# Clients & Portfolio-1

( A Partial List )



**Wealth Discovery**

Transforming Knowledge into Wealth.



**Bangladesh Peoples Congress**



**Frizcon**

**Proveda Herbals**

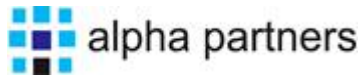
An ISO 9001-2008 WHO GMP Certified Company



**RAMANATHIYER & CO.**  
COST ACCOUNTANTS



# Clients & Portfolio -2





# Mobile APP Product Portfolio



# Vision : 2021



SoftDreamz Envision itself in top 3 Digital Media Agencies of the country offering service like Digital Branding, Social Media Management, Ecommerce Portal Development & Management.

Company to be listed on BSE-SME exchange & to achieve Market Cap of minimum 100 Crore with 3 year of Listing.

# In Media

Company has been featured among India's Top 20 Digital Media Marketing Companies by SILICON India, 18 Years Old IT magazine. Also Appeared on the cover page of Startup360 magazine

**THE BIG PLAYER**

## SoftDreamz Technologies

**TAKING CONSUMER INTERNET PRODUCTS TO NEXT LEVEL**

**Unlocking the Success Mantra of Consumer Internet ECOSYSTEM**

We help your time **WORK** for **YOUR MONEY**

**STPL INNOVATIVE PLANS INCLUDE**

1. [www.stpl.com](http://www.stpl.com) - Online advertising & lead generation portal
2. [www.stpl.com](http://www.stpl.com) - Online Task Rewards, Basic CRM portal and app
3. [www.stpl.com](http://www.stpl.com) - Data Mktg App, Dating App, Launched on Android play store
4. [www.stpl.com](http://www.stpl.com) - 24x7 App for Employment Finding Mobile App which will help them in going to create huge cash artery paying portal of school, colleges & companies also for representing their resumes
5. [www.stpl.com](http://www.stpl.com) - Two portals (STPL Assist and STPL Assist+) of service & other financial services
6. [www.stpl.com](http://www.stpl.com) - A full stack marketplace.

The company is looking for their next level of success. They are looking for:

- 1. [www.stpl.com](http://www.stpl.com) - Online advertising & lead generation portal
- 2. [www.stpl.com](http://www.stpl.com) - Online Task Rewards, Basic CRM portal and app
- 3. [www.stpl.com](http://www.stpl.com) - Data Mktg App, Dating App, Launched on Android play store
- 4. [www.stpl.com](http://www.stpl.com) - 24x7 App for Employment Finding Mobile App which will help them in going to create huge cash artery paying portal of school, colleges & companies also for representing their resumes
- 5. [www.stpl.com](http://www.stpl.com) - Two portals (STPL Assist and STPL Assist+) of service & other financial services
- 6. [www.stpl.com](http://www.stpl.com) - A full stack marketplace.

**E-Commerce Portals & Solution**

**The USP**

**The JOURNEY AHEAD**

**Web Desig**

**DESIGN THAT SELLS.**

**I AM OF FIRM BELIEF THAT ANY OF THESE IDEAS MENTIONED ABOVE WILL BE EASILY WORTH MORE THAN \$500 MILLION IN NEXT 2-4 YEARS IF THE CURRENT VALUATION TREND FOR CONSUMER INTERNET BUSINESSES CONTINUES.**

**NEVER BEFORE EXCITED TIMES LIKE THIS, WHERE INNOVATIVE IDEAS GET HIGHER VALUATIONS FROM ALL DIRECTIONS - BE IT INVESTORS, CONSUMERS OR GOVERNMENT.**

Bridging Opportunities

# startUP

360°

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startUP of the **MONTH**

**Company of the MONTH**

**A NEW WARRIOR**  
in Consumer Internet Battlefield

**Chandrashekhar Singh**  
Found & CEO - Zikzak App, Date Mate, TaskBuddyZ, Fee Payal (SoftDreamz Technologies Ventures)

# Contact Details

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